



RADAKO

Funding Packet (2025 Edition)

Environmental Education • Humanitarian Outreach • Mobile Mission Unit

EXECUTIVE SUMMARY

Radako is a humanitarian and environmental nonprofit dedicated to restoring ecosystems, stabilizing communities, and creating new pathways to opportunity through innovation.

Founded in Los Angeles with a nationwide mission, Radako integrates environmental restoration, media production, sustainable housing development, and workforce training into a unified, scalable model.

Radako is currently seeking **\$421,999 to \$1,000,000+** to launch Phase I: the acquisition and activation of a fully equipped **Mobile Mission Unit** and a small Los Angeles operational base. This mobile environmental studio will expand Radako's field reach, enable on-site environmental documentation, support volunteer missions, and power nationwide content and educational initiatives.

Radako's long-term strategy includes developing **multiple regenerative campuses across the United States**, offering **transitional-to-permanent eco-housing**, workforce development, and environmental innovation labs for individuals experiencing homelessness, veterans, recent graduates, and climate-impacted communities. These campuses will serve as decentralized resilience hubs that combine housing, job creation, ecosystem restoration, regenerative agriculture, hempcrete construction, robotics R&D, and mission-driven media production.

This packet outlines Radako’s phased growth plan — from grassroots mobile field operations to building fully regenerative, community-transforming environmental campuses. Funding partners who join us now will help build the foundation for a movement designed to restore land, uplift people, and reshape the future of environmental stewardship.

Legal Status:

- Currently Based in Los Angeles, California
- South Dakota Nonprofit Corporation
- EIN: (Available upon request)
- IRS 501(c)(3) Status: Pending (retroactive upon approval)
- NTEE Classification: C60 – Environmental Education

Radako’s primary funding objective for 2025 is to launch the **Radako Mobile Environmental Mission Unit** — a vehicle-based education and documentation platform designed for nationwide outreach, environmental storytelling, and humanitarian resilience education.

Mission:

Radako's mission is to unite humanitarian action with environmental regeneration. We restore damaged ecosystems, support vulnerable communities, and develop innovative, sustainable solutions that strengthen long-term resilience. Through hands-on field missions, educational media, technological innovation, and regenerative housing initiatives, Radako works to create a world where people and the planet rebuild and thrive together. We are committed to uplifting individuals — including the unhoused, veterans, and recent graduates — by providing meaningful opportunities to contribute to environmental restoration, gain job skills, and reconnect with purpose through community-driven initiatives.

Vision:

Radako envisions a future where communities and ecosystems regenerate side by side. Our long-term vision includes building a network of regenerative campuses across the country and eventually around the world — environmentally self-sustaining micro-villages that provide transitional-to-permanent eco-housing, workforce development, innovation labs, and safe spaces for environmental education and media creation. These campuses will serve as living models for climate recovery, combining hempcrete and 3D-printed sustainable housing, soil restoration, robotics and eco-technology, decentralized agriculture, and documentary storytelling. The ultimate goal is to create scalable, replicable solutions that transform lives, heal land, and demonstrate what a truly regenerative society can look like. Radako seeks to inspire action, empower communities, and build a legacy of environmental restoration that continues for generations.

PROGRAM AREAS

Radako's focus spans environmental, humanitarian, and educational impact areas, centered on supporting people and restoring the planet through modern, sustainable, and community-focused initiatives. Our core areas include:

- **Environmental Field Documentation & Restoration**

Tree planting, ecosystem recovery, and soil revitalization in damaged or neglected regions. Climate-impacted region documentation

- **Sustainable Community Support**

Empowering communities through education, resources, and sustainable living practices. Humanitarian stories and community resilience.

- **Climate Awareness & Environmental Education**

Teaching environmental stewardship and creating accessible ways for people to engage in sustainability.

- **Disaster Relief & Recovery Support**

Providing assistance, coordination, and awareness for communities recovering from natural disasters. Disaster and crisis readiness education

THE MOBILE ENVIRONMENTAL MISSION UNIT

The Mobile Unit is the core expansion of Radako's national impact strategy. It functions as:

- Mobile Filming & Documentation Studio
- Humanitarian Outreach & Education Hub
- Disaster-Readiness Support Platform
- Sustainability Demonstration Model
- National Travel Base for Community-Focused Projects

Why it matters:

Environmental change, natural disasters, and social vulnerability are not abstract — they are local, visible, and urgent. By traveling to communities and documenting real conditions, Radako connects people to truth, resilience, and action.

Immediate fundraising goal:

Radako is seeking \$421,999 to \$1,000,000++ (with additional expansion potential for major donors) to launch a mission-ready, operations-based model anchored by at least one fully equipped Mobile Mission Unit—a modern, technology-enabled mobile environmental studio designed to expand Radako's humanitarian and environmental impact across California, the West Coast, to the Midwest, and ultimately nationwide. This Mobile Mission Unit will function as a mobile headquarters for field documentation, community outreach, educational media production, volunteer coordination, and environmental engagement.

To support stable operations, Radako will also lease or purchase a commercial studio space—depending on total funds raised—to dock and secure the Mobile Unit, store equipment, maintain power and communications infrastructure, and provide a temporary operational base for ongoing mission work. Los Angeles serves as Radako’s strategic hub not only because it is the native land of the creator, but also for proximity to diverse ecosystems, wildfire regions, climate-affected communities, media resources, and volunteer networks. Contributions made prior to IRS approval will be fully tax-deductible retroactively upon 501(c)(3) determination.

Funding will support:

- Acquisition of new mobile studio vehicle suitable for field ops, shelter, and travel
- Operations base; either commercial space or production house in Los Angeles
- Professional video and photography equipment for environmental documentation
- Operational expenses, including fuel, maintenance, and road insurance
- Travel and field logistics for multi-location missions
- Safety and liability coverage for staff and volunteers
- Salary to follow IRS nonprofit guidelines and proportionate to duties performed.
- Support for additional team members, assistants, or volunteers.

The Mobile Mission Unit will allow Radako to produce real-time environmental media, support on-site humanitarian initiatives, mobilize volunteers, educate the public, and respond rapidly to environmental conditions or disaster-related needs. This investment enables Radako to operate independently, sustainably, and with maximum on-the-ground impact.

Radako's impact model is designed to scale responsibly, with each phase building on the last. This regenerative roadmap demonstrates Radako's capacity to scale responsibly, transparently, and exponentially as funding increases.

PHASE I — FOUNDATION: \$421,999+ (No Cap)

Goal: Stabilize operations and enable immediate field missions.

Focus Areas:

- Launch Mobile Environmental Mission Unit
- Establish Los Angeles Operational Base
- Begin National Field Documentation + Educational Media
- Build Donor Infrastructure & Volunteer Network

PHASE II — SCALE: \$4,000,000 – \$10,000,000+

Goal: Expand Radako's media, technology, and mission capabilities.

Focus Areas:

- Full-Time Creative + Operations Staff
- Multiple Field Vehicles & Expanded Mission Reach
- Web3 Transparency Tools + Digital Infrastructure
- Early-Stage 3D-printed Housing R&D
- Robotics Prototypes for Soil Restoration, Cleanup, & Reforestation Assistance

Phase III further expands environmental innovation infrastructure (continued on next page)

PHASE III — LEGACY BUILD: \$10,000,000 – \$100,000,000+

Goal: Establish regenerative environmental campuses and sustainable communities.

Focus Areas:

- Land Acquisition for Pilot Regenerative Villages
- 3D-printed Hempcrete Housing Prototypes
- Robotics + Sustainability Innovation Lab
- Environmental Documentary Campus
- Global Expansion Partnerships (NGOs, Colleges, Web3 Foundations, Agencies)

Long-term vision includes developing multiple campuses across the United States and beyond — each designed to offer transitional-to-permanent eco-housing and environmental workforce training for: the unhoused, veterans, recent graduates (as well as internship programs), and climate-impacted communities. These campuses function as decentralized environmental resilience hubs, combining housing, dignified job creation, ecosystem restoration, sustainable agriculture, community training, robotics/hempcrete R&D, media, documentary production, and educational outreach.

In-Kind Giving; Radako Accepts:

- Equipment
- Services
- Technology
- Studio Resources
- Digital Asset Donations (crypto/NFT/web3-native)

STAR SPONSOR LEVELS

A prestige-based system that makes every level meaningful.

★ 1-Star Sponsor — \$10,000+

Supports: Core environmental education content, sustainability posts, and humanitarian documentation.

★ ★ 2-Star Sponsor — \$25,000+

Supports: Regional field missions, environmental storytelling, and travel to climate-impacted communities.

★ ★ ★ 3-Star Sponsor — \$100,000+

Supports: National environmental tours, content production, and community resilience programs.

★ ★ ★ ★ 4-Star Sponsor — \$250,000+

Supports: Full program expansion, vehicle outfitting, digital infrastructure, and operation costs.

★ ★ ★ ★ ★ 5-Star Sponsor — \$1,000,000+

Flagship Support Level. Supports the construction, outfitting, and long-term operation of the complete Radako Mobile Environmental Mission Unit — enabling multi-year national environmental and humanitarian education across the United States.

Optional recognition @ Radako.org & TBD on the vehicle.

EXECUTIVE TEAM

Russell Rope

Creator • Activist • Philanthropreneur

Russell brings extensive experience in multimedia, entrepreneurship, activism, humanitarian advocacy, and environmental documentation, now formalized under Radako to create national-to-global-level impact. Russell has spent years documenting real-world environmental causes, supporting sustainability initiatives, producing humanitarian and environmental media, volunteering and fighting for community resilience. Radako is the formalization and expansion of that mission into an organized nonprofit platform with creative project development designed to build meaningful, scalable impact in both environmental and humanitarian spaces.

Russell has volunteered with organizations including TreePeople, Urban Sanctuary, West Valley Community Center, UCLA, ACLU initiatives, Boy Scouts of America, ΦKT collegiate philanthropy, and Carriage Hope. His commitment to leaving places better than he found them drives Radako's mission and future development.

Radako is built on the belief that environmental health and human well-being are inseparable — and that education, innovation, and community support are essential to building a sustainable future.

** More information @RussellRope @ <https://russellrope.com/original-genius-og>*

AFFILIATE PRODUCTIONS

Created and developed by Russell Rope, these independent productions demonstrate a long-standing background in media, storytelling, and content creation:

- **RRP OG LLC** aka **RR Productions** – Media, Marketing, Design, & Development
@ <https://russellrope.com>
- **Classy Savage** – Creative Brand; Art, Fashion, & Cryptocurrency
@ <https://classysavageart.com>
- **The True OG Report** – News & Documentary-Focused Cultural Reporting
@ <https://thetrueogreport.com>
- **Weed Connection** – Green Media & Activism; Information & Entertainment
@ <https://weedconnection.com>

While separate from Radako, these interconnected productions are all indirectly used to further the efforts of Radako while reflecting the creator's broad experience in building platforms and communicating complex topics to diverse audiences.

CURRENT PROJECTS & ACTIVE DEVELOPMENT

Radako is actively developing digital infrastructure, mixed-media content, community engagement tools, and Web3-enabled systems to support its environmental and humanitarian mission. These projects form the foundation of Radako's outreach, education, and donor engagement efforts.

- **Daily Mixed-Media Environmental Content**

Creation of reusable, upgradable, and adaptable multimedia content—including environmental education graphics, infographics, short-form videos, and mission-aligned storytelling—published across web platforms and social media to raise awareness and activate community support.

- **Merchandise & Fundraising Development**

Expanding mission-aligned merchandise designed to promote environmental values, generate sustainable revenue for nonprofit operations, and increase public visibility. Includes apparel, artistic designs, and digital media.

- **Volunteer Engagement & Recruitment**

Building a network of supporters and volunteers through online outreach, community interaction, educational content, and accessible calls-to-action. Emphasis on attracting individuals passionate about environmental restoration, sustainability, and humanity.

• **Web3 Expansion & Digital Infrastructure**

Under development are Web3-compatible initiatives designed to support transparency, community involvement, and donor accessibility. These include:

- Crypto-compatible donation channels
- Mission-aligned NFTs (for digital engagement and donor recognition)
- Social-good dApps supporting environmental reporting, transparency, and community participation
- Radako-aligned digital assets intended for awareness and engagement

These technologies are tools to expand Radako's reach, modernize its ecosystem, and engage both traditional and Web3-native supporters.

Radako currently attracts thousands of unique monthly visitors to Radako.org through organic, cross-network grassroots marketing with no funding. With proper support, Radako aims to reach millions of people each year through field missions, digital education, partnership programs, and compelling environmental media.

FUTURE INITIATIVES & LONG-TERM VISION

Radako's long-term vision includes the development of sustainable, technology-supported environmental solutions. Future initiatives may include:

- **Sustainable Materials & 3D-Printed Hempcrete Housing**

Exploration of hempcrete, biocomposites, and regenerative building materials for community resilience projects. Sustainable, low-cost, carbon-sequestering structures produced using advanced 3D-printing technology to support disaster recovery, temporary housing, community rebuilding, and eco-friendly construction.

- **Robotics for Development & Environmental Restoration**

Technology-assisted community development and both environmental cleanup and restoration tools, allowing volunteers to participate through robotics interfaces rather than hard manual labor — makes environmental work more accessible, scalable, and engaging. Automation and robotics for soil restoration, reforestation assistance, and large-scale ecological regeneration and community generation.

- **Innovation-Driven Volunteer Engagement**

Using robotics and interactive technology to transform environmental volunteering into a hands-on, remote-assist experience that is both fun and impactful.

FOUNDATIONAL VISION & COMMITMENT

Radako's creator, Russell Rope, is currently engaged in high-stakes civil litigation seeking substantial damages. While the outcome cannot be predicted and is not included in Radako's financial forecasts, Russell has expressed his personal intention that if the litigation results in a successful recovery, up to 90% of his personal proceeds may be directed toward expanding Radako's mission.

Depending on the final judgment or settlement, this could represent significant future philanthropic capacity — potentially reaching into the billions — enabling Radako to scale regenerative campuses, environmental housing initiatives, mobile mission fleets, sustainability labs, and global resilience programs at unprecedented speed.

This is a personal vision and commitment, not a guaranteed or budgeted funding source.

Radako operates fully independently of all litigation, and current programs rely exclusively on donations, grants, and sponsorship support.

WHY SUPPORT RADAKO?

- High-impact Environmental & Humanitarian Mission
- Strong Digital Storytelling & Outreach Potential
- National Mobility Enables Real On-The-Ground Documentation
- Authentic, Transparent, Founder-Led Initiative
- Donor Recognition at All Levels (optional)
- Tax-Deductible Contributions (pending IRS approval)
- Clean, Modern, Forward-Thinking Nonprofit Model
- Accepts Digital Asset Donations & Incorporates Web3-Enabled Transparency
- Future Initiatives Aligning Environmental Impact with Emerging Technology, Sustainability Innovation, & Next-Generation Solutions

Radako welcomes alliances with community organizations, colleges, environmental groups, Web3 foundations, and disaster-response agencies.

Radako's regenerative campus initiative also prioritizes equity and access, ensuring marginalized and climate-impacted communities receive meaningful opportunities for housing, training, and participation.

CALL TO ACTION

Radako invites mission-aligned supporters to help launch the Mobile Environmental Mission Unit and expand environmental and humanitarian education nationwide. Radako welcomes support from any relevant source including but not limited to traditional donors, crypto-native philanthropists, Web3 foundations, and emerging-technology aligned initiatives.



For inquiries or contribution discussions:

connect@radako.org

<https://radako.org>

